

Lacy Jacobsen



ADDRESS

2601 S Cecelia Street, Sioux City, IA 51106
Cell: 712.269.4898 lj002@morningside.edu

OBJECTIVE

Seeking a full time position in graphic design or advertising where I can use my creative abilities to design original logos, packages, stationery and comprehensive ad campaigns.

SKILLS SUMMARY

Proficient in Adobe Creative Suite-Illustrator, Photoshop, and InDesign, Acrobat Pro., and Macromedia Freehand MX; as well as Microsoft Windows XP, Power Point, and Excel
Broad knowledge of both Macintosh and PC applications
Excellent interpersonal and communication skills
Strong and unique creative talents and abilities

EDUCATION

Bachelor of Arts in Graphic Design & Advertising. Minor in Mass Communications. Graduation, May 2009
Morningside College, Sioux City, Iowa. GPA, 3.78. Magna Cum Laude Honors, Dean's list, 2005-2009

Related Coursework: Graphic Design I, II; Studio; Typography; Illustration; Photography; Web Design, Advertising; Public Relations; Media Law; Marketing, Management; Marketing Research; Advertising Campaigns

RELATED EXPERIENCE

Creative Edge Ad Club, Security National Bank, Sioux City, Iowa, Spring 2009; Completed market research, including focus groups, and analyzed results. Proposed marketing and advertising executions to reach client's goal of increasing awareness with a younger target market.

Morningside College Bookstore, Sioux City, Iowa, August 2005-May 2009; Designed merchandise displays, promotional fliers, and youth t-shirt for campus bookstore.

PPP Design, Denison, Iowa, July 2008; *Graphic Designer*. Designed 10x8-ft full color traveling display for Crawford County Chamber and Development Council.

Watchful Eye Foundation, South Sioux City, Nebraska, Fall 2008; *Graphic Design Intern*. Created posters, fliers, letterhead, business cards, and other print advertising used in the community.

EXHIBITIONS

Morningside Sophomore Student Art Review, Spring 2007.

Morningside Student Art Show, Fall 2007 & 2008.

Morningside Senior Art Thesis Show, May 5-9, 2009.

HONORS

Roadman Scholar, Morningside College, Fall 2005-Spring 2008

Dr. R. Franklin Terry Lectures, Fall 2007; Designed, entered, and won logo contest

Alpha Lambda Delta Honor Society, Morningside College, Spring 2006-Spring 2007

Alpha Delta Sigma Honor Society of the American Advertising Federation, Morningside College, Spring 2009

OTHER WORK HISTORY

Grocery Clerk

Fareway, Sioux City, Iowa, May 2006-Present

Fareway, Denison, Iowa, September 2004-July 2005

Portfolio and References available upon request.